César Landín

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in *cesarlandin*

Education

The University of British Columbia (UBC) — *Vancouver, BC*
Ph.D. in Economics (expected June 2028) — *2023–present*

Instituto Tecnológico Autónomo de México (ITAM) — *Mexico City, Mexico*
B.A. in Economics and Political Science (dual degree, with Honours) — *2014–2020*
ExITAM Research Prize (ITAM Alumni Association), Best Thesis in Political Science — *2025*

Research

Procurement Misallocation and Public Service Delivery — *Job Market Paper, joint with Maria Eliúde*
Estimate how randomized anti-corruption audits change municipal procurement in Brazil with a staggered DiD design, using 2.4M tenders linked to firm registry and employer–employee data. Built an LLM pipeline that extracts irregularity types, corruption intensity, and implicated firms from 2,000+ unstructured audit reports.

Professional Experience

UBC — *Vancouver, BC*
Financial Officer, UBC Graduate Student Society — *2025–present*
Manage a $1.5M+ operating budget. Designed a multi-fund reserve and endowment framework. Drafted investment guidelines, then led the selection and transition to a new investment manager. Automated financial reporting.
Teaching Assistant, Vancouver School of Economics — *2024–present*
Lead review sessions and grade exams for upper-level undergraduate courses with 70+ students.

Northwestern University, Kellogg School of Management — *Evanston, IL*
Empirical Research Fellow, Department of Finance — *2021–2023*
Evaluated a randomized controlled trial (RCT) testing the role of behavioural biases in financial technology adoption, processing 20M+ transaction records from 34,000 small firms, employing machine learning methods. Used geospatial data processing to estimate the impact of bank bonuses on low-income households' savings.

Inter-American Development Bank (IDB) — *Mexico City, Mexico*
Economics Consultant, Department of Research — *2020–2021*
Analyzed the impact of the COVID-19 pandemic on small and medium-sized firms using financial transaction data on 400,000+ firms in 7 countries; built workflows that automated data updates and reporting in dashboards.

MSCI Inc. — *Monterrey, Mexico*
Summer Intern, Equity Analytics — *2019*
Developed and deployed new Python and R libraries for factor analytics, used by MSCI clients and the Equity Analytics team. Analyzed market information coverage to support the development of product pricing strategies.

ITAM — *Mexico City, Mexico*
Research Assistant, Center for Economic Research and Energy and Natural Resources Center — *2018–2020*
Evaluated a health-information RCT, developing methods for linking large-scale health records with incomplete identifiers; scraped and coded 1,000+ newspaper articles to model the effect of energy projects on conflict risk.

Centro de Estudios Espinosa Yglesias (CEEY) — *Mexico City, Mexico*
Research Assistant, Social Development with Equity Department — *2018–2019*
Automated the analysis and production of a quarterly report on long-run intergenerational income mobility.

Skills and Additional Information

Methods: Difference-in-Differences, IV, RDD, RCTs, Causal ML, Time Series, Text as Data (LLM extraction).
Programming: Python, R, Stata, Julia, MATLAB, Git, LaTeX, MS Excel, LLM APIs, agentic coding tools.
Languages: Spanish (native), English (fluent), Mandarin Chinese (basic).
Interests: Running, cycling, skiing, salsa, and Latin American literature.